

**WERO(FM), WQSL(FM), WQZL(FM), WRNS(AM),  
WRNS-FM, WXQR-FM  
EEO PUBLIC FILE REPORT  
August 1, 2017-July 31, 2018**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Promotions Director/Coordinator	1-22, 24	Recruitment Initiative 3
Cluster Account Executive	1-22, 24	24
Cluster Account Executive	1-22, 24	23
WRNS Morning Show Personality	1-22, 24	Not replaced. Syndicated show

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Craven 100 Alliance</b> 406 Craven Street New Bern, NC 28562 Timothy Downs 252-639-5300	N	
2	<b>Dick Broadcasting Company</b> <a href="http://www.dbcradio.com/careers">www.dbcradio.com/careers</a>	Y	
3	<b>East Carolina Help Wanted Website</b> <a href="http://www.eastcarolinahelpwanted.com">www.eastcarolinahelpwanted.com</a>	N	
4	<b>East Carolina University</b> 710 E. 5 <sup>th</sup> Street Greenville, NC 27858 Contact: Carol Woodruff 252-328-6425	Y	
5	<b>Onslow County Job Link</b> 461 Western Blvd Jacksonville, NC 28546 Contact: Ralph Leeds 910-347-2121	Y	
6	<b>Lenoir County Job Link</b> P.O. Box 188 Kinston, NC 28502 Contact: Donna Williams 252-527-6223	Y	
7	<b>Craven County Job Link</b> 2836 Neuse Blvd New Bern N.C. 28562 Contact: Joy Hudson 252-514-4826	Y	
8	<b>Carteret County Job Link</b> 309 Commerce Ave Morehead City, NC 28857 Contact: Larry Woods 252-726-7151	Y	
9	<b>Craven Community College</b>	Y	

	800 College Ct New Bern, NC 28562 Contact: Peter Zomar 252-638-4597		
10	<b>Coastal Carolina Community College</b> 444 Western Blvd Jacksonville, NC 28546 Contact: James Anderson 910-938-6761	N	
11	<b>Lenoir Community College</b> P.O. Box 188 Kinston, NC 28501 Contact: Donna Williams 252-527-1199	Y	
12	<b>Pitt Community College</b> P.O. Drawer 7007 Greenville, NC 27835 Contact: Arwen Parris 252-493-7565	Y	
13	<b>Pamlico Community College</b> P.O. Box 185 Grantsboro, NC 28529 Contact: Eric Cedars 252-745-9931	Y	
14	<b>North Carolina State University</b> African American Student Affairs 1107 Pullen Hall Raleigh, NC 27695-7314 Contact: Tracey Rey 91-515-3835	N	
15	<b>University of North Carolina School of Mass Communication</b> Carroll Hall CB 3365 Chapel Hill, NC 27599 Contact: Jay Eubank 919-962-4518	Y	
16	<b>University of Mount Olive</b> 2912 Trent Rd. New Bern, NC 28562 Contact: Michael Lane 252-639-7345	Y	
17	<b>North Carolina Association of Broadcasters</b> 150 Fayetteville St. Raleigh, NC 27601 Contact: Elizabeth Parker 919-821-7330	Y	
18	<b>Shaw University</b> 118 East South St.	N	

	Raleigh, NC 27601 Contact: Dr. Denise Vaughan 919-278-2673		
19	<b>Appalachian State University</b> 369 JET Building Boone, NC 28607 Contact: Sharon Jenson 828-262-2180	Y	
20	<b>Word-of-Mouth Referral</b>	N	
21	<b>All Access Website</b> <a href="http://www.allaccess.com">www.allaccess.com</a>	N	6
22	<b>Indeed Website</b> <a href="http://www.indeed.com">www.indeed.com</a>	N	8
23	<b>Walk-In/Self-Referral</b>	N	4
24	<b>Internal Transfer/Promotion</b>	N	1
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			19

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Participate in event/program for or on behalf of a community organization relating to careers in broadcasting	
<b>2</b>	Participate in Job Fair	On March 20, 2018 our SEU participated in the “Craven Works” Job Fair held at the New Bern Riverfront Convention Center, New Bern, NC. SEU participants included our General Manager and a Senior Account Executive, who occupied a booth and spoke with attendees about career opportunities in the radio industry as well as job openings within the SEU. Applications and or resumes were collected from interested attendees.
<b>3</b>	Participate in Job Fair	On April 18, 2018, our SEU participated in the Pitt Community College Job Fair, Greenville, NC. SEU participants included our Promotions Coordinator and Senior Account Executive, who spoke with attendees about career opportunities in the radio industry as well as job openings within the SEU. Applications and or resumes were collected from interested attendees.